WHEREAS. A new era of world trade is opening with challenges great and opportunities unlimited; and,

WHEREAS, South Dakota can and must meet the challenges, and seize the opportunities to increase our economic growth and the well-being of our citizens; and,

WHEREAS, In recent years our outflow of dollars has exceeded the inflow, thus creating a dangerous deficit in our international accounts; and,

WHEREAS, An essential element of our national program is the expansion of our exports of goods and services to bring in more dollars; and,

WHEREAS, If we are to take advantage of these new opportunities to increase our sales abroad, we must do everything possible to make our goods better, and to make them available in foreign markets; and,

WHEREAS, We must make every effort to insure stable prices in order to meet foreign competition at home and abroad; and,

WHEREAS, World trade joins nations in economic progress, creates more jobs, encourages investments, raises family incomes, and makes more consumer goods available and at lower prices, and allows nations to make more productive use of their manpower and mahines:

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim May 23 - 27, 1977, as

## WORLD TRADE WEEK

in South Dakota, and I request business, labor, agriculture, education, professional, and civic groups in our State to observe this week with appropriate activities designed to promote continuing awareness of the importance of world trade.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 26th day of April, In the Year of Our Lord, Nineteen Hundred and Seventy Seven

RICHARD P. KNEIP. COVERNOR

Lynn B. Herseth

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